



# Organise your writing and earn new income

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Partica is a new content marketplace designed to supply your quality collection of old and new articles to publishers, marketers, and a growing global network of small to medium sized businesses who need articles.  
**Think of Partica as a stock image library for articles.**

 **partica**



“You already have content written, why not sell it again (and again)?”

## A new content marketplace

With Partica, you can take control of your library and manage what you sell with a choice of licenses, a range of pricing options and generous commissions.

Businesses that need content search for articles in the marketplace, and pay to use them under license before downloading. You will get paid each and every time your content is purchased. The more you make available the more can be downloaded and the more you get paid. This is an ongoing, recurring income from your content – like royalty payments for your articles.

### Turn your content into a library

Through your free Partica account, you will have access to a web-based content management dashboard which provides the tools to manage your entire library of articles. You decide which articles will be available in the marketplace.

Through the dashboard, you will also be able to track the performance of your articles in the marketplace including the number of times your articles have been viewed and sold, who they were sold to, under which license, and the amount you have earned.

# 5 great reasons to be involved

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## **ONE:** ALL YOUR CONTENT IN ONE PLACE

Partica allows you to store all your articles, published or otherwise, in a single, secure, cloud-based location giving you a single view of your entire collection.

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## **TWO:** TAKE CONTROL OF YOUR LIBRARY

Once in Partica, you choose which articles you want to make available for sale and the price. Partica will track the performance of your articles and report on how many times they are viewed and sold.

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## **THREE:** NO EFFORT

All you need to do is give us access to your content and we take care of everything else. We can ingest from PDF, text and word files and direct from a website. Once we have extracted all of your content, the articles will appear in the Partica content management dashboard for you to review and manage.

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## **FOUR:** ONGOING RECURRING INCOME

This is a passive income for you. Because you are not selling your articles exclusively, your content will be sold over and over to different businesses in different markets around the world. The more content you have in Partica the more you could potentially make.

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## **FIVE:** IT'S FREE

Making your content available in Partica costs nothing. Partica will extract, ingest, convert your content and let you select what articles you want to make available for sale and under what licensing arrangement. We will also host your articles and market and promote the service all at no cost to you.

# FAQS

## What happens to my copyright and ownership?

You will retain the copyright *and* ownership of your articles made available in the Partica Content Marketplace. Customers will purchase a license to use your content. They are not buying the ownership or copyright to the content itself.

If you are unsure of whether you own the copyright to an article you wrote for a publisher, and you didn't have a written agreement, then it is probable that you still own the copyright to that article.

## How much can I earn?

The amount you can earn depends on the number of articles available for licensing and the number of times each article is sold. You are not selling an article to one buyer exclusively, your articles will be available worldwide and can be sold over and over, many times. Each time your article is sold, you will receive 40% of the sale price. You can earn up to 60% if you are directly responsible for the sale of your content.

## How much will my old evergreen articles be sold for?

There are a lot of factors that determine the price for an article. The type of content, word count, your reputation and number of images all are taken into account when pricing articles. We work with you to find a price that reflects these considerations as well as meeting market expectations. Most of the articles are priced between \$40 and \$150. Remember this is for articles you have already written previously.

## How does the license work?

Our aim is to make content available to everyone – Partica makes content licensing easier by making articles more accessible, more affordable and with a clear and simple licensing approach.

The license is not restrictive – in other words, when a customer buys a license to your content they can use it on their website, blog, newsletter, brochure or email – even print it in a magazine. There is no time limit on usage and the content can be changed to suit their intended use, which could be commercial and or promotional. Pricing is straightforward and there is no difference in price based on the number of people who might see their version of the content.

## Will I get a link or branding on my articles?

Partica is an opportunity to monetise your content and therefore It is not a requirement of the license to retain attribution or provide a link. In some instances, it will make sense or be advantageous for the purchaser to keep or mention you if it is helpful for the intended audience.

Read more FAQs at:  
[www.partica.com/writer-faq](http://www.partica.com/writer-faq)



“If you were a freelancer, then you probably own the copyright to your work.”

## Complete service, at no cost

Partica will support you by providing the following services:

- A free online account to manage all of your content
  - Extract and host your articles and images from PDFs, website or blog
  - Analyse, tag and categorise your articles
  - Assist in preparing the content for licensing
  - Provide a licensing model to protect your content and copyright
  - A marketplace for the sale of your content to businesses
  - Promotion of the marketplace and your content into various channels
  - Provide pre and post sales support, marketing material and promotions
  - Manage the billing and payments of articles sold
  - Perform setup, on-boarding, training and ongoing support to businesses looking for content
  - Remit a percentage of sales back to you
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"You are ghostwriting, except you have already done the writing."



## Getting started

All you need to do to get started is create an account in Partica, where you warrant to us that you own the copyright to the content and images. Then, simply provide us with your content in the form of PDFs, Word, blogs, website or JSON and we do everything else for you.

## Contact us today

Simply get in contact with Partica to see if your content is suited to the Partica content platform. You could be earning new revenue in less than a week.

To get started visit [partica.com](https://partica.com) today.

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